

**Advocating for
Oregon wineries and
growers, together.**

Join Us

**Protect your business,
capture member savings &
strengthen our industry.**



**Oregon
Winegrowers**
ASSOCIATION EST 1981

OUR MISSION

Harnessing the power of state-wide consensus, the Oregon Winegrowers Association stands as the vital advocate for the health, growth and economic sustainability of Oregon's wine industry. We are a member-driven advocacy group advancing the interests of the largest agricultural economic impact sector in the state.

DECADES OF LEADING INDUSTRY CHANGE

Our vision for the wine industry remains ahead of the curve while being grounded in decades of policy making experience.

Key initiatives over the last 40+ years:

- Low or no wine excise tax rates/small producer exemptions
- Direct-to-consumer shipping privileges/reciprocal shipment law
- Lack of distributor franchise laws
- Land use laws for winery activities and events
- Oregon wine labeling regulations
- Wine and grape research at Oregon State University including new smoke analysis lab
- Grape Day/Oregon Wine Symposium
- Creation of Oregon Wine Advisory Board/Oregon Wine Board
- Wine Country License Plate





MEMBERSHIP FOR WINERIES & GROWERS

OVER 90% OF OUR MEMBERS CONTINUE TO INVEST IN OWA'S INITIATIVES THROUGH ANNUAL RENEWALS.

Small & Mid-Sized Growers & Wineries

OWA members gain a variety of benefits including legal support, opportunities for elevating issues in your region, and numerous cost-savings opportunities including robust health care and 401k savings plans, discounts on direct-to-consumer shipping, as well as numerous resources and guidance documents.

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Organizations like the OWA have our backs in the Oregon legislature to support small family businesses like mine, giving a voice to the little guy. The affordable annual dues are a small price to pay in order to have the backing and support of lobbyists and staff that I know will go to bat for my business if asked.

”



Brooke Delmas Roberston

Director of Winegrowing | Delmas, SJR Vineyard
The Rocks District of Milton-Freewater

Large-Scale Growers & Producers

As the regulatory landscape becomes increasingly complex, OWA members have a policy advocate at both the state and federal levels. We also offer numerous opportunities and resources to stay informed through timely compliance guidance and policy updates.



Adam Campbell

Owner/Winemaker | Elk Cove Vineyards
Yamhill-Carlton AVA

“

I appreciate having OWA working at the state level on land use regulation and protecting our rights to produce and sell wine. Even as a larger winery, there is little ability to personally impact what goes on in Salem. It's amazing that OWA drives collective communication so we can continue to grow Oregon's wine industry.

”

OWA IS THE LEADING ADVOCATE FOR OREGON GROWERS AND WINERIES, BENEFITING ALL MEMBERS IN THE STATE ACROSS EVERY AVA.

Whether it's representing issues at the state level or addressing policy with the federal government, OWA has the connections to deliver results.

ADVOCACY AT THE STATE LEVEL

Anti-Alcohol Efforts

After meeting throughout 2024, the alcohol taskforce released its summary report, which did not include a recommendation for a wine tax increase. During the public comment period, OWA rallied 148 wine industry members to oppose higher taxes, out of the 500 comments received. OWA also lobbied to remove a biased advertisement from the Oregon Health Authority and held the OHA accountable for concealing a report showing no significant reduction in drinking among problem drinkers from alcohol tax increases.

Food Carts on EFU

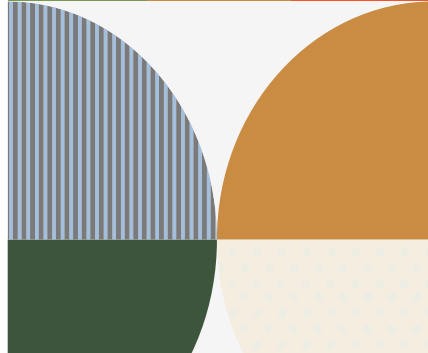
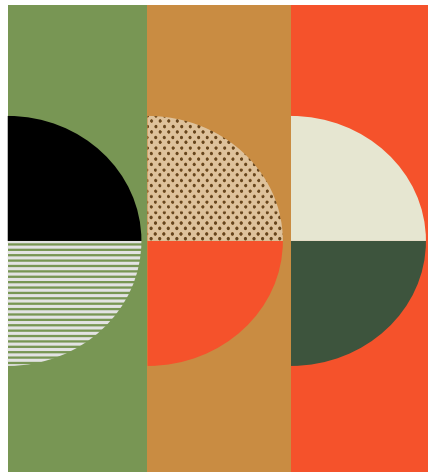
After a county prohibited food carts at wineries on farmland, OWA confirmed the legal interpretation that this activity falls under the 25% incidental income threshold. The county reversed its decision, preventing the restriction from spreading to other counties.

Wine Packaging Recycling

OWA participated in a workgroup to assess whether the Bottle Bill or Extended Producer Responsibility (EPR) program is better for glass wine packaging. OWA aims to ensure a cost-effective recycling program for the wine industry. With the EPR program set to take effect July 1, 2025, OWA is working to delay its implementation, reduce costs, and explore the Bottle Bill option.

Legislative Wine Caucus

Founded with OWA's help in 2011, the Oregon Legislative Wine Caucus champions policies supporting the wine industry, such as the 2013 winery land use bill and securing \$500,000 for OWB marketing and research in 2017. After going dormant due to COVID, OWA initiated a relaunch in August 2023, with one-third of legislators now participating.





ADVOCACY AT THE FEDERAL LEVEL

Smoke Impact Research

OWA's collaboration with winegrower groups in California and Washington has led to over \$10 million in federal funding to support ongoing research to better help growers and processors manage and reduce the impact of smoke exposure, with more funding to come.

Crop Insurance Enhancements

OWA coordinated a visit for USDA Risk Management Agency staff to the Willamette, Umpqua, and Rogue Valleys to explore extending a wildfire smoke endorsement pilot in 2026. The new Fire Insurance Protection-Smoke Index would use smoke days above a set threshold, without lab testing, and offer automatic indemnities.

WineAmerica

OWA is expanding its federal influence with its executive director serving as chair of WineAmerica's State and Regional Associations Advisory Council (SRAAC), a group of state and regional winery and winegrower associations. The SRAAC offers a vital platform for addressing key industry issues, including dietary guidelines, the Farm Bill, direct shipping, immigration, and more.

OWA SERVES AS THE AUTHORITY TO LEGISLATORS AND POLICY MAKERS ON OREGON WINE INDUSTRY ISSUES.

“

OWA is an essential voice for our community members, whether they're small grape growers or large wine producers.

As the industry's trusted collaborator and convener for over 40 years, OWA consistently seeks balance and advocates for the successful, responsible and sustainable growth of Oregon's wine industry at both the state and federal levels.

”



Anna Maria Ponzi

Owner | Laurelwood Vineyard
Management
Chehalem Mountains AVA



We welcome you to join hundreds of loyal members representing over two-thirds of Oregon's wine production.

Together, we amass our collective buying power to bring cost-saving benefits to small and mid-sized growers and wineries.

Health Care Plans

Access the association healthcare plan under Providence Health and Service to save an average of 10-20%.

Retirement Savings

Reduce costs, improve administrative ease, and enhance your employee's financial literacy with our 401k partnership.

Save on DTC Shipping

Receive savings of up to 65% on select services with FedEx shipping.

See full benefit details on www.oregonwinegrowers.org



I feel passionate about taking care of my team.

Providing healthcare isn't that expensive and the peace of mind it offers my employees is huge. It's amazing that the OWA has negotiated great rates for wine businesses throughout the state.



Reference Toolbox

Resources for general legal and regulatory questions, including common licensing and permitting, labeling, trade practice compliance, employment, land use, and distribution issues.

Legal Guidance

Free access to attorneys for "mailbag" legal or regulatory questions and information.



Brianne Day

Owner/Winemaker | Day Wines
Dundee Hills AVA

Join Us!



**Oregon
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ASSOCIATION EST 1981

To become a member, return this form or sign up online: www.oregonwinegrowers.org

Our Professional Membership year runs January 1 – December 31. Dues range from a minimum of \$200 to a maximum of \$8,000.

OWA Professional Memberships are open to those who have: wine grape growing operations within Oregon; wine making business operations within Oregon; business operations based within Oregon which purchase Oregon-appellated custom crush wine that is made within Oregon under one or more wine brands belonging to such individual or legal entity; or produce or blend Oregon-appellated wine in accordance with all applicable Oregon law.

Your annual dues are integral to the success of OWA's advocacy initiatives on behalf of our members.

Member Type: Winery ___ Winery/Grower ___ Grower ___

Company: _____

Mailing Address: _____

Company Phone: _____

Primary Contact Name: _____

Email: _____

Dues Calculator - Minimum Dues \$200, Maximum Dues \$8,000

TOTAL ACRES OF GRAPES SOLD IN 2024	X	\$35/ACRE	+
TOTAL CASES OF WINE SOLD IN 2024	X	20/CASE	=

2025 TOTAL DUES PAYMENT _____

OWA receives wine requests for political events. Please check this box if you are willing to donate to this effort.

Please note that 50% of your dues payment supports lobbying activities. The remainder may be tax deductible. Consult your tax advisor for tax filing purposes.

PAYMENT OPTIONS

Credit Card

Credit card payments are accepted online at www.oregonwinegrowers.org

Check

Return completed form and make checks payable to:

Oregon Winegrowers Association (Indicate 2025 Membership Dues)

P.O. Box 12109 | Portland, OR 97212



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Portland, OR 97212